



"Ballet Chelsea builds strong individuals through high caliber training and performance excellence while giving back to the audience that supports us through art education and community outreach."

Ballet Chelsea is excited to announce its 2016-17 season of dance performances! From the traditional holiday favorite, *The Nutcracker*, to Ballet Chelsea's premier of the great romantic classic *Giselle*, to *Limitless*, *An Evening of Original Works*, the 2016/17 season promises to be one of our best yet.

We expect to entertain over 3,500 patrons from all over southeastern Michigan with our high caliber dance performances this season. We hope your business or organization will consider partnering with Ballet Chelsea by purchasing an ad in our annual program book. Ballet Chelsea's season program is a high quality 5.5" x 8.5" booklet, printed in glossy black and white; it will be used for all 2016/17 season performances.

Ad Size	Dimensions (width x height)	2016-17 Season Cost
Quarter Page (landscape/horizontal)	5" in. x 2" in.	\$100
Quarter Page (portrait/vertical)	2.5" in. x 4" in.	\$100
Half Page (landscape/horizontal)	5" in. x 4" in.	\$175
Full Page (portrait)	5" in. x 8" in.	\$300
Inside Back Cover (portrait, full bleed)	5.5" in. x 8.5" in.	\$500
Inside Front Cover (portrait, full bleed)	5.5" in. x 8.5" in.	\$600

- *Digital formats accepted: .jpg/.tif/.eps/.pdf (300 dpi resolution or better).*
- *All fonts must be embedded on .pdf files.*
- *Submitted ads may be scaled to fit the space, if necessary.*
- *If providing a paper copy, artwork must be a high quality print on clean, unwrinkled paper without folds or creases that is ready to be scanned without content edits.*
- *Contact us if you need assistance turning your business card into a quarter-page ad.*

AD ARTWORK IS DUE OCTOBER 31, 2016

Please complete the attached invoice and mail with payment to:

Ballet Chelsea | P. O. Box 591 | Chelsea, MI 48118

Please email ad artwork to: bizads@balletchelsea.org, or mail in with invoice and payment.

Thank you for your support!

Ballet Chelsea is a 501(c)(3) non-profit organization



Invoice

Ballet Chelsea 2016/17 Season Program

Business Name:	
Business Address:	
Business Contact Person:	
Contact Email:	
Contact Phone:	
Ballet Chelsea Contact:	

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Total Amount Due:				\$

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? Questions ?

execdirector@balletchelsea.org | 734.475.3070

Thank you for your support!