

# corporate sponsorship

Ballet Chelsea's state-of-the-art studios bring more than dance to our community! From bringing thousands of audience members to our annual performances, to our dancers and families visiting our studios every day, Ballet Chelsea is helping put Chelsea in the forefront of cultural and performance arts in southeastern Michigan.

Ballet Chelsea is a premiere ballet company providing the highest caliber instruction to dancers from beginning ballet to pre-professional level. Our dancers perform in such elite festivals as Youth Grand Prix and Michigan Youth Arts Festival. Ballet Chelsea dancers perform annually in December and spring to audiences of over 3,000 people of all ages from all over SE Michigan who also find it a great place to dine and shop. Ballet Chelsea is helping to put Chelsea in the forefront of cultural and performance arts in SE Michigan.

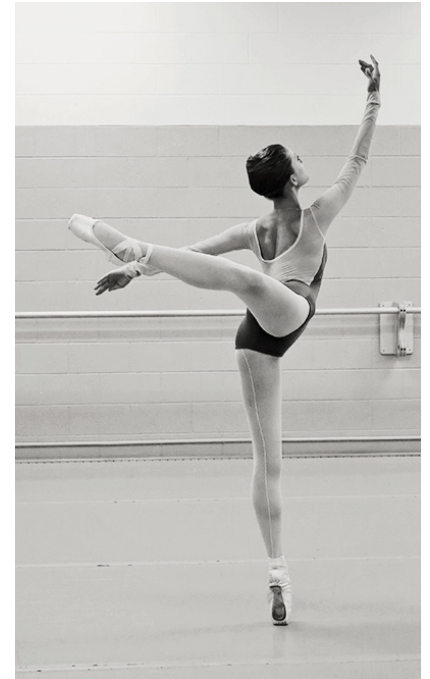
In addition, Ballet Chelsea Studios provide instruction to over 300 students. Most of our students are driven in by parents who find Chelsea a very convenient place to shop, eat, get gas, run errands or simply relax. The bustle of our studios help provide an economic boost to our great city!

We invite businesses and individuals to partner with us and become one of our proud sponsors who help "raise the barre" to ensure that this vital and exciting community resource flourishes and grows.

Your sponsorship enables Ballet Chelsea to:

- produce high-quality productions such as our annual, magical *Nutcracker* in December, and a stunning performance of *Giselle* this spring
- provide scholarships for talented dancers who need financial aid
- maintain and operate state-of-the-art studios
- retain highly qualified and talented teachers who attract dancers from all over the area
- attract talented and exciting choreographers who develop new dance works for our dancers to perform
- take dance into the community for people of all ages and abilities to experience and enjoy

We invite you to be a part of the excitement of Ballet Chelsea by sponsoring us for our 2016/17 Season!



1050 S. Main St., Chelsea, MI 48118 | [balletchelsea.org](http://balletchelsea.org)  
Ballet Chelsea is 501(c)(3) non-profit organization.



## 2016-2017 Sponsorship Benefits

Sponsorship support is crucial for the development of new works, including the commissioning of new choreography, new costumes and new staging.

Sponsorship at any level is greatly appreciated and may be in the form of a one-time development gift or a committed annual figure for five years.

Sponsorship Benefit	Sponsorship Levels			
	Major Underwriter \$5,000 +	Key Underwriter \$2,500 - \$4,999	Platinum Sponser \$1,500- \$2,499	Sterling Sponser \$500-\$1,499
Ad in BC Season Program	Full Page	Full Page	Half Page	Quarter Page
Recognition in all BC marketing materials	Yes			
Recognition Announcement at BC Performances	Yes	Yes	Yes	
Logo and Hyperlink on BC Website	Yes	Yes	Yes	Yes
BC Studio Lobby Recognition Display	Yes	Yes	Yes	Yes
BC Performance Venue Recognition Display	Yes	Yes	Yes	Yes
BC Season Program Listing	Yes	Yes	Yes	Yes

Additional reasons to be a Ballet Chelsea Corporate Sponsor include:

- An opportunity to give back to the community and especially to the Arts
- Exhibits dedication to the education and development of our young people
- Enables one of the premiere ballet companies in the region to continue to develop new and demanding works
- Publically expresses your company's values to a larger audience

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# Invoice

## Ballet Chelsea 2016/17 Season Sponsorship

Business Name:	
Business Address:	
Business Contact Person:	
Sponsorship Level:	
Contact Phone & Email:	
Ballet Chelsea Contact:	

Ad Size	Dimensions (width x height)	2016-17 Season Cost	Check Ad Size	Sponsorship Level
<b>Quarter Page</b> (landscape/horizontal)	5" in. x 2" in.	\$500-\$1,499		\$
<b>Quarter Page</b> (portrait/vertical)	2.5" in. x 4" in.	\$500-\$1,499		\$
<b>Half Page</b> (landscape/horizontal)	5" in. x 4" in.	\$1,500-\$2,499		\$
<b>Full Page</b> (portrait)	5" in. x 8" in.	\$2,500 and over		\$
<b>Total Amount Due:</b>				<b>\$</b>

### AD ARTWORK IS DUE OCTOBER 31, 2016

Please complete and mail with payment to:  
 Ballet Chelsea | P. O. Box 591 | Chelsea, MI 48118  
 ? Questions ?  
[execdirector@balletchelsea.org](mailto:execdirector@balletchelsea.org) | 734.475.3070

*Thank you for your support!*